

# Regis Corporation



**City Looks, Cost Cutters, Pro-Cuts, SuperCuts**

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## **CONTACT:**

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[Regis Corporation Contact Map for City Looks, Cost Cutters, Pro-Cuts, Supercuts](#) (Effective: November 2008)

Website: [www.regisfranchise.com](http://www.regisfranchise.com)



## **DESCRIPTION:**

City Looks caters to women looking for an exceptional hair-care experience and a full array of salon services. Located primarily in shopping malls and strip centers, the City Looks client wants convenience and high quality hair-care services in a comfortable environment.

## **BACKGROUND**

Established: 1968 Changed name to City Looks in 1987

1<sup>st</sup> Franchised: 1968

Franchised Units: 24

Company Owned Units: 0

Registered: In all states

Franchise opportunity available in United States and Canada

## **FINANCIAL/TERMS**

Total Investment: \$94,150-\$293,975

Minimum Net Worth: \$400K Net Worth, \$150K cash/liquid

Franchise Fee: \$22,500 for first location, and \$12,500 for each additional

Royalty: 2% weeks 1-52 and 4% from week 53 to remainder of term.

Advertising Fund: 4%  
Passive Ownership: Allowed

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3rd Party Financing Available  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Co-Operative Advertising: Yes  
Training: 5 days training in Minneapolis, MN



## **DESCRIPTION:**

The Cost Cutters concept responds to a universal desire: to get more, pay less and save time. Our insight into customers' needs has helped us dominate this lucrative value salon sector – making Cost Cutters an extremely strong brand and a household name. Our convenient locations make us especially appealing to busy families and men. We employ expertly trained stylists who provide current hairstyles at an affordable price without the need for an appointment.

## **BACKGROUND**

Established: 1982  
1<sup>st</sup> Franchised: 1983  
Franchised Units: 545  
Company Owned Units: 321  
Registered: In all states  
Franchise opportunity available in United States

## **FINANCIAL/TERMS**

Total Investment: \$76,000 - 184,800  
Minimum Net Worth: \$300K Net Worth, \$100K cash/liquid  
Franchise Fee: \$22,500 for first location / \$12,500 for each additional  
Royalty: 4% weeks 1-52 and 6% from week 53 to remainder of term.  
Advertising Fund: 4% fee and 1% local advertising fee  
Passive Ownership: Allowed

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3rd Party Financing Available  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Co-Operative Advertising: No  
Training: 5 days training in Minneapolis, MN



## **DESCRIPTION:**

Pro-Cuts is the salon of choice for men and families looking for the convenience, value and friendliness of a neighborhood salon. Located in high-traffic areas, Pro-Cuts salons offer a pleasant and authentic hometown

experience that can successfully compete head-to-head against independent salons and barbershops – while enjoying all the advantages of a national chain.

## **BACKGROUND**

Established: 1982

1<sup>st</sup> Franchised: 1984

Franchised Units: 178

Company Owned Units: 0

Registered: In all states

Franchise opportunity available in United States

## **FINANCIAL/TERMS**

Total Investment: \$75,650 - \$174,250

Minimum Net Worth: \$300K Net Worth, \$100K cash/liquid

Franchise Fee: \$22,500 for first location, and \$12,500 for each additional

Royalty: 4% weeks 1-52, and 6% from week 53 to remainder of term.

Advertising Fund: 5%

Passive Ownership: Allowed

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3rd Party Financing Available

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: No

Training: 5 days training in Minneapolis, MN

***SUPERCUTS***

## **DESCRIPTION:**

By tapping into the male market, Supercuts has taken the value-salon sector by storm. It is the strongest salon brand in its category in the U.S. with over 2,000 locations. Supercuts offer a contemporary and comfortable atmosphere and appeals to men in search of updated hairstyles at affordable prices. Its strategic locations make it convenient for customers and help promote repeat business.

## **BACKGROUND**

Established: 1976

1<sup>st</sup> Franchised: 1976

Franchised Units: 1009

Company Owned Units: 1115

Projected New Units (12 Months):

Registered: In all states

Franchise opportunity available in United States and Canada

## **FINANCIAL/TERMS**

Cash Investment:

Total Investment: \$95,550-\$219,200

Minimum Net Worth: \$300K Net Worth, \$100K cash/liquid

Franchise Fee: \$22,500 for first location, and \$12,500 for each additional

Royalty: 4% weeks 1-52 and 6% from week 53 to remainder of term.

Advertising Fund: 5%

Passive Ownership: Allowed

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3rd Party Financing Available

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: 5 days training in Minneapolis, MN

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