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CONTACT:

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Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Master Developer: Yes

Additional Information:

[Knockouts '2-Minute Drill'](#) (Effective: February 2009)

[Knockouts 'November 24, 2008' - Conference Call presentation](#) (Effective: November 24, 2008 / click on link to view / download slides)

[Knockouts 'eBrochure'](#) (Effective: December 2008)

Description of Franchise:

Are you looking for an attractive investment? Knockouts is considered one of the premier providers for men's haircutting and grooming services in the country. The media has described us as, "first class stylists, and a one-of-a-kind atmosphere for an overall exceptional experience," "a cool concept that integrates the best stylists with a unique and relaxing environment," and "think Hooters, then think boxing, now there is Knockouts – the next level in men's hairdressing." ***MASTER FRANCHISES AVAILABLE***

Background:

Year Established: 2002

Year First Franchised: 2004

Franchised Units: 24 open, 300 units sold

Company Owned Units: 0

Projected New Units (12 months): 25

Registered: Currently not available in ND, SD, and RI

Availability in Canada and Internationally: Masters and Area Developer

Financial/Terms:

Cash Investment: \$75,000 Liquid, Non-Borrowed

Total Investment: \$94,100 - \$190,550

Minimum Net Worth: \$250,000

Franchise Fee: \$22,500 (for multiple unit purchases franchise fee will remain \$22.5K, but 50% is due at signing & balance is due at lease signing or 90 days prior to opening of the Salon, whichever occurs first)

Royalty: 6%

Ad: 2% (local); 1% (national, but not yet implemented); also a \$2,500 one-time creative fund payment due at franchise agreement signing

Average Number of Employees: 4 - 12

Passive Ownership: Yes

Support & Training Provided:

Financial Assistance Provided: Yes, 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: In certain markets

Training: Approx. 3-days in Dallas, TX; On-going Intranet Training and support

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