

Great Clips®

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Last Update October 22, 2009

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E-mail Addresses for Territory Checks and Lead Submissions

- For ALL Territory Questions / E-mail: territory@greatclips.com
- All Leads can be sent via E-mail: consultantleads@greatclips.com

PLEASE NOTE: all leads must include full financials on candidate. If financials are not included- please send candidate to www.greatclipsfranchise.com and have them fill out the [Confidential Application](#). Alert Beth Caron via email (consultantleads@greatclips.com) with name and contact information of candidate before sending them to the online application in order to ensure your lead is properly identified.

Additional Information:

[Great Clips 'March 31, 2009 Webinar' presentation](#) (Effective: April 2009 / click on the link to view / download the slides)

[Consultant Market Status Sheet](#) (Effective: March 2009)

[Great Clips 'Development Status Map'](#) (Effective: March 2009)

Virtual Brochure

This site is password protected, and the consultant/candidate can only access the "Welcome" section at this time. If you need any additional presentation materials, please e-mail Beth Caron at beth.caron@greatclips.com

DESCRIPTION

Great Clips, Inc., headquartered in Minneapolis, Minnesota and established in 1982, is the largest brand in the hair care industry. Our salons are conveniently located in strip malls in 138 markets throughout the U.S. and Canada. No appointments are necessary for men, women, and children to get haircuts and perms at competitive prices.

A distinct and enduring advantage of having over 2,700 salons under one brand makes us clearly the dominant presence in our industry. Combining the experience of Great Clips, along with your candidate's business acumen, together we will continue to be a strong force within the \$55 billion hair care industry.

What really makes this business concept unique is the fact that it is recession resistant, simple and has steady growth; you will be hard pressed to find a better business that meets all three.

BACKGROUND

Established: 1982

1st Franchised: 1983

Franchised Units: Over 2700

Company Owned Units: 0

Projected New Units (12 Months): 200 +

Registered: All States

FINANCIAL/TERMS

Cash Investment: 50K for single, 75K for Fast Start (3 salons), \$250K for Five Star (5 leases in 2 years)

Total Investment: \$110K - \$202K (Average initial investment: \$150K)

Minimum Net Worth: \$300K for Single, \$50K liquid / \$500K for Fast Start Program (3- Pack), \$75K liquid /1M for Five Star Program (5 leases in 2 years and \$250K liquid) / \$100K per salon in Master Development Agreement / \$75K liquid in Master Development Agreement, \$150K liquid

Franchise Fee: \$25K = Single / \$40K = 3 Pack (Fast Start) / \$45K = Five Star (5 leases in 2 years) / \$10K = Master Development Agreement per salon in agreement

Royalty: 6%

Ad: 5%

Average Number of Employees: 3 FT, 5 PT

Passive Ownership: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: 5 days in Minneapolis, MN; 2 weeks in local market.

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