

Fantastic Sams®



Last Update June 22, 2008

CONTACT:

Please follow company-preferred referral process.

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Additional Information:

[Fantastic Sam's Regional Contacts](#) (Effective: June 2009 / **Your initial contact is one of the Regional Directors in the Contact List. Check with the RD to determine if he/she is willing to work with you. RDs are permitted to work with affiliates but not required to do so.)**

[Fantastic Sams Video link featured on: 'The Economic Report'](#) (Effective: November 2008 / Click on link to view video)

[Fantastic Sam's "Fact Sheet"](#)

DESCRIPTION:

Fantastic Sams is the largest full-service hair care franchise, with nearly 1,400 salons represented throughout 4 countries. Our full-service salons offer quality hair care services for the entire family, including cuts, perms and color. Being a full-service salon means our owners benefit from a wider range of revenue sources and a higher average ticket per customer than our competition. By catering to men, women and children, we do not limit our business to only one segment. Fantastic Sams is proud to have its own line of professional hair care products, available only in our salons, thus creating an additional revenue opportunity for our owners.

We are seeking owners/investors who are interested in building a business, not buying a job, by developing multiple locations. We currently have 3, 5 and 10 unit developments available. The 10 unit agreements include exclusive territory and a reduced royalty advantage.

When you join the Fantastic Sams family of franchisees, you will receive both local and national support through our on-going management training, educational programs and national conferences, as well as advertising and other benefits. Our on-going support focuses on those things that make a difference to the bottom line-recruiting and retention of stylists, training stylists to keep them up-to-date on the latest styles, trends and products, and marketing and product sales. No hair care experience is required.

BACKGROUND

Established: 1974

1st Franchised: 1976

Franchised Units: 1,396

Company Owned Units: 0

Projected New Units (12 Months): 150

Registered: All States (Call for Availability in Your Area.)

FINANCIAL/TERMS

Single Unit Agreement

Cash Investment: \$50k - \$75k
Total Investment: \$86k - \$220k
Minimum Net Worth: \$250k
Franchise Fee: \$25k - \$37k
Royalty: Fixed Fee / Varies by Region
Ad: \$116 per Week
Average Number of Employees: 8 FT
Passive Ownership: Allowed

Multiple Unit Agreements (3, 5 or 10 licenses)

Cash Investment: \$100k - \$750k
Total Investment: \$300k - \$2,350,000
Minimum Net Worth: \$500k
Franchise Fee: \$45k - \$150k
Royalty: Fixed Fee / Varies by Region
Ad: \$118.45 per Week per salon
Average Number of Employees: 8 FT per salon
Passive Ownership: Allowed

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Will recommend third-party lenders
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-Operative Advertising: Yes
Salon Fundamentals Class: Five days in Garden Grove, CA or Peabody, MA
Training: On-going within region

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