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Additional Information:

[W.G. Grinders 'Informational Sheet'](#) (Effective: July 2009 / click on the link to view / download the sheet)

Description:

It's easy to see why so many American consumers are filling up on sandwiches these days. W.G Grinders sandwiches and salads are prepared with the freshest ingredients. W.G. Grinders offers a convenient meal that can be eaten at lunch or dinner. The menu of over 20 different sandwiches and a variety of salads is one that is popular with children as well as adults. Restaurant Business magazine reports, "With sandwich businesses clearly growing faster than the general restaurant market, it's safe to say the segment is stealing share from other sectors." W.G. Grinders restaurants meet the demand of that market segment with a variety of fresh, wholesome baked sandwiches and delicious salads. The W.G. Grinders franchise program now offers you an opportunity to benefit from this growing market demand.

Background:

Established: 1986
First Franchised: 1996
Franchised Units: 14
Company Owned Units: 7
Projected New Units (12 Months): 3
Registered: Will register wherever needed

Financial/Terms:

Cash Investment: \$70-80K
Total Investment: \$250-300K
Minimum Net Worth: \$250K
Franchise Fee: \$22.5
Royalty: 4.5%
Ad: Production Fund: 2%
Average Number of Employees: 25
Passive Ownership: Yes

Support & Training Provided:

Financial Assistance Provided: 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training:

4 weeks in store, then 2 weeks assistance in opening store, plus ongoing support and training

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