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DESCRIPTION:

Villa Fresh Italian Kitchen is a fast food chain specializing in the pizza and Italian food segment. We offer 3 types of pizza, salads, pastas, etc. We have over 250 shops mainly in malls, airports, outlet centers, and casinos. **SINGLE & MULTIPLE UNITS AVAILABLE.**

BACKGROUND

Year Established: 1964

Year First Franchised: 1999

Franchised Units: 106

Company Owned Units: 146

Projected New Units 47 stores

States/Countries Registered In: all states

FINANCIAL/TERMS

Cash Investment: 20%

Total Investment: \$162K - \$402K for a Food court location / \$248K- \$822K for an in line location.

Minimum Net Worth: \$400K / \$100k Liquid per store

Franchise Fee: Single - \$25K

Royalty: 6%

Ad: 1%

Average # of Employees: 10

Passive Ownership Allowed: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: 3rd Party

Site Selection Assistance: We will find him/her a site

Lease Negotiation Assistance: We will negotiate the business terms of the deal and the franchisee need to hire a lawyer for the legal part.

Co-operative Advertising: No- but must spend 1% of sales for Local Store Marketing
Training: 3 weeks in Minnesota

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