



Last Update August 21, 2009

CONTACT:

Name: **Peter Petrosian** or **Michael Anderson**

Address: 3091 Governors Lake Drive, Suite 500, Norcross, GA 30071

Phone: 678-533-6000

Fax 678-291-0222

E-mail Addresses: ppetrosian@steakout.com

manderson@steakout.com

Website: www.steakout.com

DESCRIPTION:

Steak-Out is the answer to home meal replacement that more busy Americans are looking for every day. It's the perfect alternative to the ordinary choices in delivered food. Steak-Out is the largest chain in the United States dedicated to convenient delivery of a balanced menu. With over 30 stores in 13 states throughout the Southeast, Mid-West and Mid-Atlantic. We're rapidly becoming the most popular home and business meal delivery company in half the nation. And when you consider that the projected \$558 billion food service spending is for food consumed away from restaurants, you can easily see the potential for the Steak-Out concept. Invest in an opportunity with a future. Steak-Out has low start-up costs, multi-unit opportunities, exclusive areas for growth and a future in the food industry known as home meal replacement. We offer a real opportunity to capitalize on the convenience and take-out segment of the "at home meal consumption" delivery dollar.

BACKGROUND

Established: 1986

1st Franchised: 1987

Franchised Units: 30

Projected New Units (12 Months): 10

Registered: CA, FL, IL, IN, MD, MI, MN, NY, OR, VA, WI

Steak-Out is ONLY seeking franchises in the following states: AL, GA, TN, SC, NC, FL, KY, MD, VA, AR, IN, IL, MS, LA, MO, SD, CO, TX

FINANCIAL/TERMS

Cash Investment: \$75K - \$100K

Total Investment: \$272K - \$458K

Minimum Net Worth: \$400K / \$75K - \$100K liquid

Franchise Fee: \$30K

Royalty: 5%

Ad: 2%

Average Number of Employees: 2 FT, 25-30 PT

Passive Ownership: Discouraged

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes (Independent)

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: In certain areas

Training:

6 weeks training (5 weeks in store and 1 week at Steak-Out University in Atlanta, GA.)

[Back to Franchisor Listings](#)