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CONTACT:

Name: **Edgar Schaked**

Address: 5966 Lakehurst Dr. / Orlando, FL 32819

Phone: 407-248-6400

Fax: 407-248-1466

E-mail: franchise@schokolad.com

Website: www.schokolad.com

Franchise Program Website: www.chocolatefranchise.com

ADDITIONAL INFORMATION:

[Schokolad Chocolate Factory 'BAI Webinar Presentation Recording – May 19, 2009'](#) (Effective: May 19, 2009 / click on the link to listen to the recorded call)

[Schokolad Chocolate Factory 'May 19, 2009 - Conference Call presentation'](#) (Click on the link to view / download the slides)

[New Electronic-Brochure for Schokolad](#) (Effective September 2007)

DESCRIPTION:

Schokolad chocolates are hand-made, fine chocolates made on the premises for customers to watch. With over 30 years of experience in chocolate making, our goal is to become the premiere high quality chocolatier in the U.S and International markets. The Schokolad secret is not only the recipe, but the art of quality chocolate making...using European chocolate and preparing each of our 70 varieties of delicacies by hand, fresh at each location. With 4 different income streams, no wonder Entrepreneur Magazine voted Schokolad Chocolate Factory as one of the Top Franchises for 2003! These income streams are as follows: (1) the retail sector, (2) corporate clients (business to business), (3) hotels, (4) parties and weddings, (5) "Sweet Night Out" event and Interactive Birthday parties at store and (6) Chocolate Fountain Rentals. (Franchise candidates should have a keen sense of sales and marketing.) Some Schokolad stores also offer coffee beverages as well as our own blend of Schako Latte™ and Gelato. Fresh chocolate and beverages prove to be a great combination in drawing a large number of customers throughout the day and in summer months.

BACKGROUND

Established: 1995

1st Franchised: 1999

Franchised Units: 31

Company Owned Units: 0

Projected New Units (12 Months): 10

Registered: MI, NY, IN and VA / Willing to Pursue Other States with Serious Candidate

(States or Areas from which broker referrals **ARE NOT** being accepted: West of Arizona, etc.)

FINANCIAL/TERMS

Cash Investment: \$110K to \$140K

Total Investment: \$110K - \$140K

Minimum Net Worth: \$200,000

Franchise Fee: \$30K

Royalty: \$600 Monthly: Year One / Up to \$1000 Monthly: Year 5

Ad: \$100 Monthly

Average Number of Employees: 2

Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: Two Weeks (1 in Orlando, FL and 1 at Store Location)

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