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Contact:

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Additional Information:

Papa Romano's & Mr. Pita Co-Brand Concepts (Effective: February 2008)

Franchise Sales:

Single Unit: Yes Multiple Units: Yes

Area/Master Developer: Yes

Description of Franchise:

Delivery, carryout, and sit down restaurants featuring rolled pita sandwiches, open faced baked pitas, salads, soups, frozen yogurt and other desserts.

Background:

Year Established: 1973 Year First Franchised: 1994 Franchised Units: 32

Company Owned Units: 4

Projected New Units (12 months): 12

States/Countries Registered In: All states soon. Availability in Canada: Masters / Area Developer

States, Countries or Geographical Areas from which Broker Referrals are being accepted: Any territory where at least 10

stores can be developed will be considered.

Financial/Terms / Single Unit:

Cash Investment: \$60K

Total Investment: \$205K - \$349K Minimum Net Worth: \$400K

Franchise Fee: \$25K

Discounts: FranVet, Women, Minorities: No

VetFran Program Participant: No

Royalty: 3% Year 1, 4% Year 2, 5% thereafter

Ad: 6%

Average # of Employees: 10-15, primarily part-time

Passive Ownership Allowed: Yes

Earnings Claim: No

Support & Training Provided:

Financial Assistance Provided: referred to lenders

Site Selection Assistance: Yes Lease Negotiation Assistance: Yes Co-operative Advertising: Yes

Training: Comprehensive as follows:

- Pre Opening 30-45 days
 - Teaches all aspects of our system.
 - Food preparation
 - Equipment operation and maintenance.
 - Recruiting, hiring, scheduling and training employees
 - Ordering food, supplies and policies/procedures
- Post Opening A store operations expert will be available for 5-15 days after opening.
- We provide all of the tools needed to open and operate the store comfortably and confidently.

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