



Last Update August 5, 2009

Contact:

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Referral & Lead Process:

ALL Leads / Referrals must submit the '[BAI Abbreviated Confidential Questionnaire](#)' in order to register your candidates (Effective: August 2009)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Master Developer: Yes, on a case by case basis

Description of Franchise:

Fresh food, not fast food - 18 yr old, award winning hamburger, milkshake franchise. Family oriented concept

Background:

Year Established: 1991

Year First Franchised: 2002

Franchised Units: 5

Company Owned Units: 8

Projected New Units (12 months): 24

States/Countries Registered In: ALL

Availability in Canada: single and multi units.....

States, from which Broker Referrals are being accepted: ALL

Financial/Terms (Single/Multiple):

Cash Investment: Single - \$75K / \$225K Multi (3) store unit

Total Investment: Single - \$150K - \$300K / Multi (3) store unit....\$450K-\$900K

Minimum Net Worth: \$250K

Franchise Fee: \$35K single store / \$75K Multi (3) store unit

Discounts: VetFran \$5K on franchise fee

VetFran Program Participant: Yes

Royalty: 5%

Ad: 2% National advertising fee.....2% local advertising fee

Average # of Employees: 6-12 part-time, full-time

Passive Ownership Allowed: Yes, as long as certain qualifications are met

Earnings Claims: No

International Expansion:

International Opportunities: Yes

Countries, outside of United States, where the concept is currently available or plans to expand: UK, Canada, Australia

Single Unit Availability: No

Multiple Unit Availability: Yes

Master Availability: Yes

Cash Investment: TBD

Total Investment: TBD

Support & Training Provided:

Financial Assistance provided: yes, via 3rd party financing

Site Selection Assistance: yes, via National Real Estate Company

Lease Negotiation Assistance: yes, from corporate

Co-operative Advertising: N/A

Training:

Pre-opening training: 1-week @ Jake's University / 1-week @a certified training store

Post training: 1-week in franchisee's store for pre-opening / 1-week in franchisee's store after opening

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