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Contact:

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Franchise Sales:

Single Unit: yes
Multiple Units: yes
Area/Master Developer: no

Description of Franchise:

FUZZIWIG'S CANDY FACTORY and SWEETS FROM HEAVEN Stores sell bulk candy, "nostalgic" candies, small toys, plush items (i.e. Beanie Babies and the like) and soft drinks. In some stores- ice cream, cotton candy, popcorn and caramel apples. The stores are offered in a themed environment providing a fun and enjoyable experience for children and adults of all ages." We strive to identify new trends in Candy and Gifts and stock these items in our Stores before they may be widely available elsewhere, giving customers a reason to visit our Stores frequently, to discover the latest trends in Candy and Gift items. Each Store features bright colors, music, decorative pieces that suggest imitation candy-making machines and an "amusement park" atmosphere for children and adults to enjoy while they shop

Background:

Year Established: 1995
Year First Franchised: 2002
Franchised Units: 60
Company Owned Units: 12
Projected New Units (12 months): 15
States/Countries Registered In: All US

Financial/Terms:

Single unit new construction

Cash Investment: \$50K to \$75K on average

Total Investment: \$185K to \$225K on average

Minimum Net Worth: \$400K

Franchise Fee: \$30k 1st unit , \$25K 2nd unit, \$20K 3rd unit

Royalty: 6%

Ad: 0%

Average # of Employees: 2 full 4 part time

Passive Ownership Allowed: No

Earnings Claim: No

Support & Training Provided:

Financial Assistance Provided: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: No

Training: Full training in all aspects of candy and small business operation.

5 days at HQ 5 days on site at opening

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