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Contact:

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Referral / Lead Process:

[Doc Popcorn 'Request for Consideration'](#) / ALL BAI Affiliates must submit when referring a candidate to Doc Popcorn (Effective: October 21, 2009 / Click on the link to view / download the form)

Additional Information:

[Doc Popcorn "Denver Business Journal article – Smell of Success"](#) (Effective: November 2009 / click on the link to view / download the article)

[Doc Popcorn 'October 21, 2009 – BAI Webinar PowerPoint Slides'](#) (Click on the link to view / download the slides)

[Maui Wowi pops up a new concept with Doc Popcorn](#) (Effective: September 2009)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes
Resales: Yes

Description of Franchise:

An All Natural, Gourmet Popcorn concept offering multiple business models to fit the many needs of our franchisees. With the ability to have a flexible working lifestyle and the opportunity to sell in many different selling avenues-Professional Sports Arenas, Malls, Farmer's Markets, Entertainment venues, college campuses/universities, a wide array of wholesale opportunities and much more!

Background:

Year Established: 2003
Year First Franchised: 2007
Franchised Units: 1
Company Owned Units: 3
Projected New Units (12 months): 50-100
States/Countries Registered In: ALL States / Countries – looking for the right fit for Masters in other Countries
Availability in Canada: Masters / Area Developer- Both segments being offered in Canada
States, from which Broker Referrals are being accepted: ALL States

Financial/Terms:

Cash Investment: Minimum of \$40K
Total Investment: **Standard** = \$57K - \$186K, **Empire** = \$91K - \$520K, **Area Developer** = \$126K - \$608K
Minimum Net Worth: \$50K Liquid, with \$100K Assets
Franchise Fee: **Standard** = \$36.5K, **Empire** = \$59.5K, **Area Developer** = \$100K - \$300K+

Discounts: VetFran, Women, Minorities: Yes, to all
VetFran Program Participant: Yes
Royalty: 4%
Ad: 0%
Average # of Employees: 1-4 persons
Passive Ownership Allowed: No or possibly, as long as certain qualifications are met
Earnings Claims: Yes

International Expansion:

International Opportunities: Yes
Countries outside of United States where the concept is currently available or plans to expand: All Continents
Single Unit Availability: Yes
Multiple Unit Availability: Yes
Area Development or Master Availability: Yes
Cash Investment: Minimum \$100K
Total Investment: \$150K - \$500K+

Support & Training Provided:

Financial Assistance Provided: Yes
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-operative Advertising: Yes

Training:

Each franchisee will go throughout a Pop Training Program at our Headquarters here in Denver, CO-in which this programs includes a full training agenda on the following areas: marketing, ordering procedures, Special Event Training, Product Training, Customer Service, Actual Site visits, Accounting, Sales Training, Management Training, and much more! By the end the Pop Training Program they will have their PhD in popcorn!

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