



**Last Update January 23, 2009**

### **Contact:**

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### **Additional Information:**

[Currito Burrito 'e-Brochure'](#) (Effective: January 2009 / click on the link to view / download the brochure)  
[Currito, Burritos without Borders 'January 9, 2009' Conference Call PowerPoint slides](#) (Click on the link to view / download the slides)

### **Franchise Sales:**

Single Unit: Yes  
Multiple Units: Yes  
Area/Master Developer: Yes

### **Description:**

The cornerstones of the Currito concept are Burritos without Borders. Pushing beyond fresh Mexican cuisine and typical wrap restaurants, Currito serves the cure for the common burrito. Burritos without Borders aren't necessarily Mexican, but they are hot, delicious and addictive. Mediterranean, Mexican, American and Asian are just a sampling of the flavors which allow Currito to appeal to a variety of customers. Currito franchisees will enjoy being supported by a team of executives that have a proven track record in franchising. Nick Lanni, President & CEO of Under Wraps, LLC previously owned Great Steak & Potato for over 20 years and developed that franchise into 260 units with 150 franchise owners. Nick sold Great Steak & Potato in 2004.

### **Background:**

Year Established: 1997  
Year First Franchised: 2005  
Franchised Units: 8  
Company Owned Units: 10  
Projected New Units (12 months): 7  
States/Countries Registered In: All States  
States, Countries or Geographical Areas from which Broker Referrals Are Accepted: All States

### **Financial/Terms: Single**

Single Unit Investment  
Cash Investment: \$100-150K

Total Investment: \$200K - \$400K

Minimum Net Worth: \$500K

Franchise Fee: \$25K

Royalty: 6%

Ad: N/A

Average # of Employees: 10-15

Passive Ownership Allowed: possibly, as long as certain qualifications are met

### **Support & Training Provided:**

Financial Assistance Provided: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

### **Training:**

3 weeks store management training, 2-3 weeks opening training/support

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