



**Last Update January 29, 2009**

## **CONTACT:**

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## **ADDITIONAL INFORMATION:**

[Apple Spice Junction 'e-Brochure'](#) (Effective: January 2009 / click on link to view / download)  
[Apple Spice Junction 'December 3, 2008 / Conference Call slide presentation'](#) (Click on link to view / download the slides)

## **DESCRIPTION:**

Apple Spice Junction is a bakery/ deli specializing in box lunches and catering to the business community. A special emphasis has been placed on delivery, creating a terrific lifestyle for all franchises as their hours are basically 8 to 4, Monday to Friday. **MASTER & SINGLE UNIT SALES**

## **BACKGROUND**

Established: 1988  
1st Franchised: 2003  
Franchised Units: 30  
Company Owned Units: 1  
Projected New Units (12 Months): 20  
Registered: (Currently accepting broker referrals for single franchises in areas where Masters are in place. This includes New England (except CT & RI), New Jersey, Philadelphia, Maryland, Virginia, Washington, DC, NC, Atlanta, Orlando, TN, St. Louis, Kansas City, Houston, Chicago, Cincinnati and Columbus, Ohio, San Diego, Orange County, CA, and AZ. In addition, single franchise opportunities exist in Colorado, Utah, Nevada, New Mexico, Idaho, and Wyoming where the corporation will serve as the master. ASJ is looking for Masters in all other areas including Canada.)

## **FINANCIAL/TERMS**

Cash Investment: \$100K to \$150K

Total Investment: \$250K to \$400K

Minimum Net Worth: \$350K

Franchise Fee: \$26.5K (Non-Catering) / \$32.5K (Catering)

Royalty: 6%

Ad: 2%

Average Number Of Employees: 9 - 11

Passive Ownership: No

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: No

### **Training:**

Six Weeks in Utah for Manager / Owner and Two Weeks Onsite for Employees

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