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## **CONTACT:**

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## **DESCRIPTION:**

Liquid Capital of America Corp. has created an international network of Franchise Owners who provide their business clients with specialized financial services centered on the core business of FACTORING with real credit authority. Our Franchisees, knowledgeable and experienced business people, develop their territory within an environment that encourages and rewards integrity, professionalism, and personal growth.

## **BACKGROUND:**

Year Established: 1999  
First Franchised: 2000  
Franchised Units: 59  
Company Owned Units: 2  
Projected New Units (12 months): 35  
States Registered In: Registered in all states  
(Currently accepting broker referrals from all states)

## **FINANCIAL/TERMS:**

Cash Investment: \$50k  
Total Investment: \$200k  
Minimum Net Worth: \$300k  
Franchise Fee: \$50k  
Royalty: 8%  
Ad: \$500 month  
Average # of Employees: 0  
Passive Ownership Allowed: No

## **SUPPORT & TRAINING PROVIDED:**

Financial Assistance Provided: We will lend our franchisees up to 6 times their committed capital.  
Site Selection Assistance: Home based Lease Negotiation Assistance: Home based  
Co-operative Advertising: Available

### **Training:**

Liquid Capital ensures franchisees benefit from an initial 5-day comprehensive and intensive in-depth training program. In addition we provide ongoing support by our team of factoring professionals.

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