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Additional Information:

[Sanford Rose Associates "November 5, 2009 – BAI Affiliate Webinar"](#) (Effective: November 5, 2009 / click on the link to view / download the presentation)

[Sanford Rose Associates "November – December 2009 Newsletter"](#) (Effective: November 2009 / click on the link to view / download the newsletter)

[Sanford Rose Associates 'e-Brochure'](#) (Effective: October 2009 / click on the link to view / download the e-Brochure)

[Sanford Rose Associates 'Franchise Profile for BAI Affiliates'](#) (Effective: October 2009 / click on the link to view / download the document)

Description:

Sanford Rose Associates' mission is simple: "Finding people who make a difference[®]" in a way that builds client satisfaction and brand name recognition so that we are recognized by the global hiring community as comprehensive solutions providers and preferred partners of choice. Sanford Rose Associates' focus on exclusive relationships with companies enables us to identify and carefully court the top people for each position

A few competitive advantages of the Sanford Rose Associates business model:

- First, Sanford Rose Associates methodology - Dimensional Search[®] - which creates a unique multi-dimensional profile that matches a candidate to a client by analyzing chemistry, experiential translation, technical fit, expectations and culture.
- Second, a history of excellence. The original Sanford Rose Associates office opened in 1959. Our first franchises were licensed in 1970. Since then, SRA International, Inc. an Ohio Corporation, the system's franchisor, has

awarded a limited number of independently owned franchises each year.

- Finally, each Sanford Rose Associates office specializes in a particular industry or occupation, and the professionals in each office are experts in that field, having the ability to provide a consultative approach to their clients.

Background:

Established: 1959

First Franchised: 1970

Franchised Units: 65+

Company Owned Units: 1

Projected New Units (12 Months): 10-15

Registered: CA, MD, MI, MN, NY, VA and WI. We will consider filing in any state when true interest exists

Financial/Terms:

Cash Investment: \$74,500 (Franchise Fee + New Owner Start up Package)

Total Investment: \$92,100 – \$127,500

Minimum Net Worth: \$350K

Franchise Fee: \$65,000

Royalty: 7% - 5%

Ad: 0.5%

Average Number of Employees: 2-5 FT

Passive Ownership: No

Support & Training Provided:

Necessary Paperwork: Current Resume and Application

Financial Assistance Provided: 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training:

Entrepreneur Express™, 12 hours; Phase I at headquarters, 10 days; OJT, 12 hours; Phase II at headquarters, 3 days

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