



Last Update March 25, 2009

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Broker Website / Territory Checks: <http://pridestaff.franchisevue.com> (User Name / Password Protected)

Org: PrideStaff

Username: territory@pridestaff.com

Password: 25bigones ("new" password / effective: March 23, 2009)

REFERRALS -- Please use the 'PrideStaff' form when referring a candidate: **['Pre-Qualifying Questionnaire'](#)**
(Effective: March 2009)

ADDITIONAL INFORMATION:

[PrideStaff 'Approximate Start-Up Costs'](#) (Effective: March 2009)

[PrideStaff '2 Minute Drill'](#) (Effective: March 2009 / click on link to view / download)

[PrideStaff 'E-Brochure'](#) (Effective: May 2008)

[PrideStaff 'Questions & Answers' for Franchise Holders](#) (Effective: May 2008)

FRANCHISE SALES

Single Unit: Yes

Multiple Units: No

Area/Master Developer: No

DESCRIPTION:

A professional full service staffing company providing temporary, temporary to hire, and direct hire staffing services to business and industry. In the areas of Business Services, Call Centers, Admin, Legal, Accounting, Light assembly, Light manufacturing, Logistics.

BACKGROUND

Year Established: 1978

Year First Franchised: 1995

Franchised Units: 38
Company Owned Units: 3
New Units (12 months): 12
States Registered In: All
(Broker referrals are NOT being accepted from AZ - Sold Out)

FINANCIAL/TERMS

Cash Investment: \$60k
Total Investment: \$160k - \$185k
Minimum Net Worth: \$300k
Franchise Fee: \$32k
Discounts- FranVet. 2nd franchise.
Royalty: 65/35 split on gross margin
Ad: N/A
Average # of Employees: 4-5
Passive Ownership Allowed: No
Earnings Claim: Item 19 states Gross profit percentages achieved by network

SUPPORT & TRAINING PROVIDED:

Financial Assistance Provided: Yes (Funding of weekly temporary payroll)
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-operative Advertising: No

Training:

Initial 2 weeks of both operations and sales training at corporate HQ prior to opening. One week of training at Certified Training Office. VP Operations visit to franchise office during opening week. VP Sales visit to franchise office with 2 weeks of opening.
Regular sales/ops visits thereafter by VP/Franchise Consultants. Webinars, conference calls. Annual Convention.

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