



Last Update October 7, 2009

Contact:

Name: **Brandon Campbell** / Director of Franchise Development
Address: 1800 Bering Suite 800 Houston TX 77057
Phone: 713-784-4400 ext 1025 or 361-648-9425 (Wireless)
Fax: 713-784-4454
Website: www.linkfranchising.com
E-mail Address: bcampbell@linkstaffing.com

Additional Information:

[Link Staffing Services 'BAI Webinar – PowerPoint slides'](#) (Effective: October 7, 2009 / click on the link to view / download the slides)

[Link Staffing 'E-Brochure'](#) (Effective: August 2008)

Franchise Sales:

Single Unit: Yes / LINK has many territories available nationwide

Multiple Units: No - **LINK TYPICALLY AWARDS TERRITORY TO ALLOW FRANCHISEE TO GROW INTO MULTIPLE UNITS WITHIN THEIR DMA**

Area/Master Developer: No

Description of Franchise:

Sales-driven, relationship-building, community-based industrial labor staffing franchise.

Background:

Year Established: 1980

Year First Franchised: 1994

Franchised Units: 53

Company Owned Units: 10

Projected New Units (12 months): 10-15

States/Countries Registered In: USA, all states

States, Countries or Geographical Areas from which Broker Referrals are: All of USA only

Financial/Terms:

Single Units ONLY

Cash Investment: \$40k to \$60k

Total Investment: \$85k to \$158k

Minimum Net Worth: \$200k to \$250k

Franchise Fee: \$17k plus \$5k Training deposit

Discounts: VetFran, Women, Minorities: VetFran 25% off initial franchise fee

VetFran Program Participant: Yes

Royalty: Varies

Ad:

Average # of Employees: Link franchise can be operated by two people. Depending on the role of the Franchisee, a small inter-office staff maybe needed...one to two employees.

Passive Ownership Allowed: No, this is a very hands-on business but if grown correctly, ownership could lean towards passive after a few years.

Earnings Claim: FDD Item 19 lists average sales breakdown of Link's Franchise system and corporate-owned locations.

Support & Training Provided:

Financial Assistance Provided: Link funds 100% of the payroll to the franchisee

Site Selection Assistance: Yes

Lease Negotiation Assistance: No, Our leases are typically basic

Co-operative Advertising: None at this time from corporate, franchise system advertising partnerships are possible depending on location.

Training:

- Sales Training in Houston for one week
- Operations Training in Houston for one week
- On site training as needed, approx. 1-2 weeks before opening
- Total of 3-4 weeks of very solid training

[Back to Franchisor Listings](#)