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CONTACT:

Name: **Ingrid Schaad - Franchise Development Consultant**

Address: 3845 Gateway Centre Blvd. Suite 300, Pinellas Park, FL 33782

Phone: 727-345-0811 / 800-497-8360 ext: 232

Fax: 727-345-0338

Website: www.ourtownamerica.com

E-mail: franchise@ourtownamerica.com or ischaad@ourtownamerica.com

DESCRIPTION:

Our Town America brings new customers to local business by mailing welcoming packages containing gift certificates to people who have recently moved. Our franchisees are sales consultants who visit local businesses and share the concept of welcoming new movers. We offer a low start-up cost with high revenue potential. Our Town supports our franchise network with state-of-the-art printing, production and mailing services along with a first rate and on-going training and corporate support program. **SINGLE UNIT SALES AVAILABLE**

BACKGROUND

Year Established: 1972

Year First Franchised: 2004

Franchised Units: 52

Company Owned Units: 1

Projected New Units (12 months): 15

States/Countries Registered In: USA

FINANCIAL/TERMS

Cash Investment: \$35K

Total Investment: \$48.7K - \$66.25K

Minimum Net Worth: \$50K

Franchise Fee: \$35K

Royalty: 5%

Ad: Monthly print and production charges

Average # of Employees: 1

Passive Ownership Allowed: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: N/A

Site Selection Assistance: Yes

Lease Negotiation Assistance: N/A

Co-operative Advertising: N/A

Training: Franchisees attend a 6 day training session at our corporate headquarters in Florida. After a four week "Going to Town" tele-training, then the initial training corporate, we offer one week "in-the-field" training in the

franchisees market with a field trainer from corporate. After the training program, the franchisee is assigned to our Franchise Services department who is available daily to help with day to day sales challenges.

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