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CONTACT

Please follow company-preferred referral process.

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ADDITIONAL INFORMATION

Referrals: Street Corner News will accept the [Business Alliance 'Abbreviated Pre-Qualification Form'](#) for candidates (Effective: November 2008 / Click on link to download form)

[Street Corner News 'Business Model Cost Comparison'](#) (Effective: November 2008)

[Street Corner Business Alliance Affiliate 'Information presentation'](#) (Effective: July 2008 - Click on link to view / download)

DESCRIPTION

In 1988, we launched the first of our convenience stores developed and designed exclusively for the large regional shopping mall environment. Our first store and the Company's headquarters are based in Topeka, KS. After building out eight company-owned stores, which include our locations at the Mall of America, Underground Atlanta and many other national tourist destinations in various regions of the country, we began to gain recognition as a national convenience store and geared uniquely for the world of the enclosed malls retail centers. In 1996, we launched a franchise program for our mall based "Street Corner" concept. Our stores cater to the often-overlooked needs of our country's regional malls.

McColla Enterprises is seeking qualified franchisees to create and operate their own Street Corner stores, taking advantage of one of today's fastest growing retailing opportunities. Advantages include:

- High-traffic locations
- Low labor requirements
- Captive customer base
- Year-round sales continuity
- Popular consumer products and brands
- Customizable selection
- Flexible store design
- Lively, eye-catching graphics
- Timely sales reporting

Street Corner is an ideal franchise for any high traffic location:

- Shopping malls
- Hotels
- Office buildings
- Urban storefronts
- Airports
- Train stations

- Highway fuel and rest stops
- College campuses
- Life Centers

BACKGROUND

Established: 1988

First Franchised: 1995

Franchised Units: 53

Company Owned Units: 0

Projected New Units (12 Months): 15

Registered: All States

FINANCIAL/TERMS

Cash Investment: \$40-50K

Total Investment: \$150K - \$185K

Minimum New Worth: \$200K

Franchise Fee: \$19.9K

Royalty: 4.5%

Ad: 0%

Average Number of Employees: 1FT, 2PT

Passive Ownership: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: No

Training: 40 hours + on-site prior to opening, plus ongoing support during business hours

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