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<p>Jamshaid Hashmi          Phone: 888-678-7588 ext: 1278          Direct Line: 905-364-1278          E-mail:  <a href="mailto:jzhashmi@wsicorporate.com">jzhashmi@wsicorporate.com</a>          Address: 5580 Explorer Drive          Mississauga, On L4W 4Y1          Fax: (905) 206-2700</p> <p>Website:  <a href="http://www.wsicorporate.com">www.wsicorporate.com</a></p>	<p><a href="#">WSI Frequently Asked Questions (FAQ'S)</a> Effective July 2007</p> <p><a href="#">WSI Territory Availability</a></p> <p><a href="#">WSI 30 Minute Overview Webinar</a></p>
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**Description:**

WSI stands for “We Simplify the Internet” and capitalizes on the explosive demand from small and medium sized businesses for effective Internet Marketing Solutions. We train our franchisees to be Certified Internet Consultants, able to provide their clients with the ABCs of Internet Success – Affordable Web Solutions, Building Targeted Traffic to their sites, and Converting those visitors into More Customers. WSI Production Centers handle the technical and development work, which frees up the Franchisees time to develop long term business relationships with clients, resulting in substantial potential for recurring revenue.

**BACKGROUND:**

Year Established: 1995

Year First Franchised: 1996

Franchised Units: 1,500+

Company Owned Units: 2

Projected New Units (12 months): 300

States/Countries Registered In: All states

Restricted Territories: China, Indonesia, Japan, Romania, Ukraine, Kazakhstan, Korea, Lithuania, South Korea, India, Pakistan, Venezuela

### **FINANCIAL/TERMS:**

Cash Investment: \$49,700

Total Investment: \$58,000

Minimum Net Worth: \$100,000

Franchise Fee: \$49,700

Royalty: 10%

Ad: None

Average # of Employees: 1 to 5

Passive Ownership Allowed: No

Earnings Claim: Yes, by request

### **SUPPORT & TRAINING PROVIDED:**

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: N/A

Training:

WSI provide franchisees with a comprehensive training & certification program. It is a multi-stage training system developed by experienced educators. The system combines e-learning using our own proprietary software with traditional classroom training, workbook exercises, hands-on assignments and live business scenario role-play exercises. Training at WSI is on-going and includes our Quick Start Program, Success 250 Plan, Advanced Internet Marketing Certification and more.

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