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Business Alliance Affiliate website: www.friendlycomputers.com/marketing/marketing.htm

Referrals / Lead Process:

ALL BAI Affiliates should submit the "[Abbreviated Confidential Questionnaire](#)" when referring a client to Friendly Computers (Effective: November 2009 / click on the link to view / download the referral / lead form)

ADDITIONAL INFORMATION:

[Friendly Computers 'November 10, 2009 – BAI Webinar Presentation'](#) (Effective: November 10, 2009 / click on the link to view / download the slides)

DESCRIPTION:

We capitalize on the multi-billion dollar computer service industry by assisting customers with any computer problem. We offer both on-site repairs for customers and a complete service center for carry in repairs and service. Some sales are offered as well. **(Ranked # 332 on the Entrepreneurs Franchise 500 List 2009)**

BACKGROUND

Established: 1992

First Franchised: 2001

Franchised Units: 82 in the U.S.

Company Owned Units: 0

Projected New Units (12 Months): 12

Registered: All States

FINANCIAL/TERMS

Minimum Cash Investment: Home Based: \$52K / Full Service Center: \$65K / Area Representative: \$90K

Total Investment: Home Based: \$67K +/- / Full Service Center: \$149K +/- / Area Representative: \$30K + .06 per

person (Minimum 1 million population)

Minimum Net Worth: Not Required

Franchise Fee: Retail Service Center: \$25K / Home Based: \$25K / Area Representative: \$30K

Royalty: 8% or \$400 whichever is greater

Ad: \$250 per month after first 90 days

Average Number of Employees: 2 - 5

Ownership: Absentee Ownership not permitted

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: 3rd Party O.A.C.

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: N/A

Training:

One week training in Las Vegas, NV and 3 additional days of training at franchisee's location for Retail Service Center

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