



**Last Update July 28, 2009**

### **Contact:**

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### **Additional Information:**

[Coffee Culture 'Presentation Slides and photos of the concept'](#) (Effective: May 2009 / click on the link to view / download the slides)

[Coffee Culture 'Quick Facts'](#) (Effective: May 2009 / click on the link to view / download the fact sheet)

### **Franchise Sales:**

Single Unit: Yes  
Multiple Units: TBD  
Area/Master Developer: TBD  
Resale: Yes

### **Description of Franchise:**

Offering, quality coffees, teas, "Culture Chillers" & ice beverages, fresh baked muffins, croissants, pastries & gourmet desserts accompanied by a variety of grilled sandwiches, fresh salads and soups at a price less than expected and presented in a cozy, comfortable atmosphere where customers are welcome to stay and enjoy their purchase and explore the art of conversation. FREE Wi-Fi provided.

### **Background:**

Year Established: 2006  
Year First Franchised: 2009  
Franchised Units: 35+ Canada  
Company Owned Units: 1- 4 under development U.S.  
Projected New Units (12 months): 25 in the U.S.  
States/Countries Registered In: Able to franchise in all non-registration states + New York State  
Availability in Canada: Masters / Area Developer: Contact Coffee Culture Canada, Mississauga, ON. 905-814-8030  
States, from which Broker Referrals are being accepted: All non-registration states + New York

### **Financial/Terms:**

Cash Investment: \$75K - \$95K  
Total Investment: \$295K  
Minimum Net Worth: \$150K  
Franchise Fee: \$20K  
Discounts: VetFran, Women, Minorities? Yes, VetFran  
Royalty: 7%  
Ad: 2%  
Average # of Employees: 15  
Passive Ownership Allowed: No or possibly, as long as certain qualifications are met  
Earnings Claims: No

### **International Expansion:**

International Opportunities: Yes  
Countries, outside of United States, where the concept is currently available or plans to expand: Europe/Middle

East/China/Japan/Australia  
Single Unit Availability: No  
Multiple Unit Availability: No  
Area Development or Master Availability: Yes  
Cash Investment: TBD  
Total Investment: TBD

**Support & Training Provided:**

Financial Assistance Provided: SBA approved and registered  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Co-operative Advertising: Yes

**Training:**

6 to 7 weeks – combination of in-class and in-store with pre-opening and post-opening support

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