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CONTACT:

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Website: <u>www.youngrembrandts.com</u> or "NEW" site:

www.youngrembrandts.com/Franchise

SEND ALL LEADS TO: leads@youngrembrandts.com

SEND ALL TERRITORY CHECKS TO:

Jessica Kilanski, Franchise Development Coordinator 847-742-6966 ext. 228 847-742-7197 fax jessica.kilanski@youngrembrandts.com

ADDITIONAL INFORMATION

Young Rembrandts 'Broker Overview'

(Effective: November 2009)

Young Rembrandts 'Fact Sheet' (Effective: November

2009)

Young Rembrandts "October 27, 2009 – Webinar

Presentation" (Effective: October 27, 2009 / click on the

link to view / download the slides)

Young Rembrandts 'Item 19 – Earnings Claims Overview'

(Effective: July 2009 / click on the link to view /

download the document)

DESCRIPTION:

Since 1988, Young Rembrandts has been experiencing steady growth and continual success. We offer the premier instructional drawing program for three to 12 year-olds. Our art education methodology focuses on fostering children's overall brain development. Current market trends show increased demand for after-school programs and child-related services. Parents and teachers understand the value of enrichment and its positive impact on children's lives and academic performance. Our proven business system can be applied to any market territory with an expanding product line, and classes can be held at a variety of facilities, from schools to camps.Love what you do for a living! Build positive relationships in your community, teach children life-long skills, and enjoy personal freedom and financial rewards. Artistic ability is not necessary. Young Rembrandts focuses on drawing only, and they will train you in the techniques necessary to teach children. Young Rembrandts has received the following rankings in recent years by Entrepreneur Magazine in 2005: #1 in Child Products and Services, #368 in the Franchise 500, #105 in Top Homebased Franchises, and #105 in Top Low Cost Franchises, #1 Children's Art Franchise 2008, #2 Children's Education Franchise Overall 2009, Top 500 5 years in a row

BACKGROUND

Established: 1988

1st Franchised: 2001

Franchised Units: 75 units with 65 owners

Territories: 75 in the U.S. Company Owned Units: 0

Projected New Units (12 months): 20 Registered: All states except ND and RI

Master: 2 master franchises in Seoul, South Korea, with a total of 5 units

FINANCIAL/TERMS

Cash Investment: \$39,900 to \$49,600 Total Investment: \$39,900 to \$49,600 Minimum Net Worth: \$40k - \$100k

Franchise Fee: \$31,500 - **Gold Territory**, minimum of 75 elementary schools Franchise Fee: \$28,500 - **Silver Territory**, minimum of 40 elementary schools

Royalty: 10% on first \$75k in gross revenues 8% for revenues beyond \$75k per year Average Number of Employees: 20 - 30

Passive Ownership: Not Allowed/ Full time required Earnings Claim: Yes, Item 19 details available

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: No Site Selection Assistance: N/A Lease Negotiation Assistance: N/A Co-Operative Advertising: No

Training: 1 week initial training / extensive ongoing coaching and support

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