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Additional Information:

[Tutor Doctor 'August 11, 2009 – BAI Webinar recording'](#) (Effective: August 11, 2009 / click on the link to listen to the recorded webinar)
[Tutor Doctor 'August 11, 2009 – BAI Webinar slide presentation'](#) (Effective: August 11, 2009 / click on the link to view / download the slides)
[Tutor Doctor 'Video Link – Potential Franchisee Overview'](#) (Effective: November 2008 / click on link to view video)
[Tutor Doctor 'Webmercial'](#) (Effective: November 2008 / click on link to view the commercial)

Franchise Sales:

Single Unit: Yes
Multiple Units: No
Area/Master Developer: No

Description of Franchise:

Tutor Doctor has been dedicated to student development for over 10 years, offering preschool, kindergarten, elementary, high school, university, and adult programs. Our teaching methodology utilizes “one-on-one” learning and incorporates an understanding of different student learning styles. Our platform is based on a tailored “one-on-one” approach that addresses the basic foundations of concepts learned. The program fills in missing bricks of academic concepts, consolidates that with current expectations, and then moves ahead to future requirements. Our special individualized programs give each student the best chance to achieve his or her academic goals. We look at the both foundational concepts and future concepts to ensure that each student is learning progressively. One-on-one learning at home allows a student to develop and learn in the comfort of their own home. Because tutoring takes place in the student’s home, parents can more easily gauge how their children are responding to the program. Through regular support and motivation, the student builds his/her confidence, knowledge and skills. This in turn fosters better understanding of the concepts which ultimately results in better grades. Our platform is designed to give students the ability to reach their maximum potential. We monitor each student through a variety of feedback channels and respond accordingly. In 2003, the Tutor Doctor business model was made available to entrepreneurs who had a desire to empower students and at the same time take control of their own destiny.

Background:

Year Established: 2000
Year First Franchised: 2003
Franchised Units: 60
Company Owned Units: 1
Projected New Units (12 months): 125
States/Countries Registered In: California, New York, Washington, applications pending in all other registration states
Availability in Canada: Single unit sales

Financial/Terms - Single Unit:

Cash Investment: \$45K

Total Investment: \$45K - \$50K

Minimum Net Worth: \$75K

Franchise Fee: \$39,700 (local) / \$44,700 (regional)

Discounts: VetFran, Women, Minorities? N/A

Royalty: 8%

Ad: 2%

Average # of Employees: 1

Passive Ownership Allowed: Possibly, as long as certain qualifications are met

Earnings Claims: Yes, Item 19 (Franchisees will Cash Flow in 60-90days. Gross Profit Margin is 50-55%)

International Expansion:

International Opportunities: Yes

Countries, outside of United States, where the concept is currently available or plans to expand: United Kingdom / Canada

Single Unit Availability: Yes

Multiple Unit Availability: No

Area Development or Master Availability: No

Cash Investment: £22,500

Total Investment: £25,000

Support & Training Provided:

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: Yes

Training:

Length of training: 5 weeks and 12 week Jump Start program

Training details: 4 weeks on-line pre-training and 1 week classroom training, 12 week Jump Start program

On-going support details: Coaching, mentoring programs

[Back to Franchisor Listings](#)