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## **CONTACT:**

**Dominic Lachapelle** / Franchise Sales Manager

8360 Bougainville Suite #201

Montreal, Quebec H4P-261

Toll-Free: 800-586-5231, ext. 104

Phone: 514-344-4181 ext. 104

Fax: (514) 344-6695

Website: [www.madscience.org](http://www.madscience.org)

E-mail: [dominicl@madscience.org](mailto:dominicl@madscience.org)

## **DESCRIPTION:**

The Mad Science Group® is the world's leading fun science provider that delivers exciting, hands-on and educational science experiences! Each year we spark the imagination of millions of children through an established, global distribution network with offices in every major market in North America and 27 countries overseas. The Mad Science Group® attracts media attention including CNN, The New York Times, The Wall Street Journal, and hundreds of community newspaper and television stations around the world. It is a powerful brand name with 122,000 annual presentations and 144 MILLION annual consumer impressions. This franchise has a proven business model with more than a decade of experience

## **BACKGROUND**

Established: 1985

1<sup>st</sup> Franchised: 1995

Franchised Units: 200

Company Owned Units: 0

Projected New Units (12 Months): 25

Registered: All

(Currently accepting broker referrals from all areas.)

## **FINANCIAL/TERMS**

Cash Investment: \$48.5K

Total Investment: \$70K

Minimum Net Worth: \$50K

Franchise Fee: \$23.5K

Royalty: 8%

Ad: 3%

Average Number Of Employees: Varies

Passive Ownership: Possibly, if certain conditions are met

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Yes, 3rd Party

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising: N/A

Training: 5 Day Training in Montreal / 5 Day Training at Franchisee's Location

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