



Last Update November 25, 2009

CONTACT:

BAI Affiliates should contact the Huntington Learning Center representative for the state that you reside in:

Karen Emerzian / States: AR, CO, CT, DC, DE, GA IA, ID, IL, IN, KS, MA, MD, ME, MI, MO, MS, MT, NC, NH, NJ, NV, NY, OR, PA, RI, UT, VT	emerziank@hlcmail.com	800-692-8400 ext. 475
Zoraida Krell	krellz@hlcmail.com	800-692-8400 ext. 421
Russ Miller / States: AL, AZ, CA, FL, KY, LA, ,MN, NE, NM, OH, OK, SC, TN, TX, VA, WA, WI, WV, WY	millerr@hlcmail.com	800-692-8400 ext. 432
All others	franchise@hlcmail.com	800-653-8400

Address: 496 Kinderkamack Road / Oradell, NJ 07649

Fax: 800-361-9728

Consumer Website: www.huntingtonlearning.com

Franchising Website: www.huntingtonfranchise.com

LEADS: franchise@hlcmail.com (Effective: April 01, 2008 / **SEND ALL LEADS TO THIS NEW ADDRESS**)

ADDITIONAL INFORMATION:

[Huntington Learning Centers “2 Minute Drill”](#) (Effective: November 2009 / click on the link to view / download the document)

“NEW” [Huntington Home-Based Model Overview “Huntington School Services”](#) (Effective: November 2009 / click on the link to view / download the document)

DESCRIPTION

At Huntington Learning Center our success is achieved through reaching our solitary goal: the success of the student. Our franchisees are dedicated to helping students of all levels reach their highest potential, and our corporate team is dedicated to helping franchisees achieve theirs. As we continue to expand and add centers across the country, we are actively seeking highly motivated, success-oriented individuals who share our high standards and commitment to excellence. With Huntington Learning Center you can fulfill your dreams by helping a young person achieve his. As you explore the opportunities and support we provide, you will discover we offer one of the most rewarding franchise business available today.

BACKGROUND

Established: 1977

1st Franchised: 1985

Franchised Units: 370

Company Owned Units: 34

Projected New Units (12 Months): 35

Registered: All but Alaska, Hawaii, North Dakota, and South Dakota

(Currently not accepting referrals from HI, AK ND, SD)

FINANCIAL/TERMS

- o **NOW OFFERING 2 FRANCHISE MODELS**
- o **Launched Huntington Center Services (HCS) Franchise in 1985 – Retail Model**
- o **Launched Huntington School Services (HSS) Franchise in 2009 – Home Based Model**

Cash Investment: \$70K

Total Investment: \$325,000 +/-

Minimum Net Worth: \$250K with \$70K Liquid

Franchise Fee: \$43K

Royalty: 8%

Ad: 2%

Average Number of Employees: 2 FT / 10 PT

Passive Ownership: Not in 1st year

Earnings Claims: Yes - Top line 2007

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, Third Party Financing

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Co-Operative Advertising: Yes

Training: Initial Training -2 Weeks at Corporate Office in Oradell, NJ; Ongoing Training is done regionally

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