

# FUN BUS

Fitness FUN on Wheels  
[www.funbuses.com](http://www.funbuses.com)



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**Contact:**

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**Additional Information:**

["How to Introduce FUN BUS"](#)

**Franchise Sales:**

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: Yes

**Description of Franchise:**

The FUN BUS is a mobile fitness center on wheels.

The FUN BUS is a full sized school bus whose seats have been removed and walls and floor carpeted and padded. Classes take place right on the bus and it NEVER moves while the children are on it. We pull right up to the front door of day care centers and provide a ½ hour of fun, fitness, games, and music - it's a blast and the kids LOVE IT.

**Background:**

Year Established: 2001

Year First Franchised: 2003

Franchised Units: 27

Company Owned Units: 0

Projected New Units (12 months): 20

States/Countries Registered In: All 50 except ND, SD, and HI.

**Financial/Terms:**

Cash Investment: \$30K

Total Investment: \$70K - \$80K for a single

Minimum Net Worth: \$100K

Franchise Fee: \$30K

Royalty: 7%

Ad: 0% (but at least 3% locally)

Average # of Employees: Owner plus 1 to start (always 2 people on the bus).

Passive Ownership Allowed: No

Earnings Claim: No

**Support & Training:**

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: N/A

Training: 1 week in New Jersey. Covers marketing, sales, management, operations, accounting, field training on the bus, and one day at bus driving school. Ongoing support includes teleconferences calls, e-mail updates, and marketing materials.

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