



**Last Update November 23, 2009**

## **CONTACT:**

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**REFERRALS:** All Business Alliance Referrals **MUST** register using the **BAI 'Abbreviated 'Pre-Qualification Questionnaire'** (Effective: October 2008) **All** referrals / territory checks- should always reference the name of the I.C.E.D. Concept that you are referring a candidate - Computer Explorers.

## **ADDITIONAL INFORMATION:**

[Computer Explorers available Links for Business Alliance Affiliates- "YouTube", "Computer Explorers Blog", and Radio Show](#) (Effective: November 2009 / click on the link to have access to the variety of links)

[Computer Explorers 'Fact Sheet'](#) (Effective: May 2009)

[Computer Explorers 'e-Brochure'](#) (Effective: May 2009 / click on link to view / download the brochure)

## **DESCRIPTION:**

COMPUTER EXPLORERS is a home-based business providing educational technology solutions for childcare centers, preschools, public and private schools. "We go to where the children are;" no retail site to establish. In the preschool venue, COMPUTERTOTS provides an instructor, computer, educational software that reinforces academic readiness skills, and take-home materials. In the school venue, COMPUTER EXPLORERS provides an instructor, lesson plans, curriculum and integrates technology skills into the core curriculum of the school; the school provides the hardware, software and the students.

## **BACKGROUND**

Established: 1982

1<sup>st</sup> Franchised: 1988

Franchised Units: 100

Company Owned Units: 0

Projected New Units (12 Months): 25

Registered: All states

## **FINANCIAL/TERMS**

Minimum Cash Investment Required: \$30-50K with other income for first 12 months

Total Investment: \$63K - \$73K

Minimum Net Worth: \$100K

Franchise Fee: \$35K

Royalty: 8%

Ad: 1% of Gross Sales

Average Number of Employees: 1 FT with some PT

Passive Ownership: No

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3<sup>rd</sup> Party Lenders

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising: No

### **Training:**

5 weeks (3 Week Pre-Training from Home & 2 Weeks in Cypress, Texas with lodging and some meals), ongoing workshops/seminars/conferences

[Back to Franchisor Listings](#)