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ADDITIONAL INFORMATION:

[College Nannies & Tutors 'Video on CBS News featuring College Nannies and Tutors'](#) (Effective: May 2009 / Click on the link to view the video)

College Nannies and Tutors – '[BAI Affiliate Presentation Points](#)' (Effective: May 2009 / click on the link to view / download the document)

College Nannies and Tutors – '[College Nannies & Tutors Prospect Overview](#)' (Effective: May 2009 / click on the link to view / download the document)

[College Nannies and Tutors – 'Discovery Process Checklist'](#) (Effective: May 2009 / click on the link to view / download the document)

[Candidate Information Form](#)

[Classified Ad Copy for Franchise Consultants](#)

DESCRIPTION:

College Nannies and College Tutors are two franchise opportunities that have the potential to not only help entrepreneurs meet their financial goals, but also their need to greatly impact the lives of families in a positive way! College Nannies and College Tutors are businesses that make a positive difference in the lives of families each and every day, including those that own and operate them!

Together or Separate-Two Great Opportunities

College Nannies is a business that provides college students and graduates that serve as nannies to families looking for child care and role modeling for a variety of ages and schedules while College Tutors is a business that provides college students and graduates that serve as tutors to families looking for academic support resources for students from Pre-Kindergarten to College Bound Seniors in High School, but we are much more than that. We strive to foster a child's happiness and success through academic and developmental growth.

Nanny Services: Full Time / Part Time / Summer / On Call / Date Night / Weekend Away

Tutor Services: Homework Help / Study Skills / All subjects / All Ages (early childhood-college bound) / Test Prep

BACKGROUND

Year Established: 2001

Year First Franchised: 2005

Franchised Units: 39

Company Owned Units: 2

Projected New Units (12 months): 10

States/Countries Registered In: USA, All States except: Currently NOT registered in Rhode Island

Canada: Master interest only

FINANCIAL/TERMS

College Nannies & Tutors Franchise Combined

Multiple Units:

Franchise Fee: \$35K

Total Investment: \$60K-\$155K

Cash Investment: \$35K

Minimum Net Worth: \$250K

Area Development:

\$100,000.00 for a 10 unit territory

Initial Investment: \$105K - \$125K

Minimum Net Worth: \$750K

50% of Franchise fee split with Area Developer

40% of royalty goes to Area Developer

College Tutors Franchise Only

Single Unit

Franchise Fee: \$25K

Total Investment: \$47K- \$130K

Cash Investment: \$25K

Minimum Net Worth: \$100K

College Nannies Franchise Only:

Single Unit

Franchise Fee: \$25K

Total Investment: \$40K -\$66K

Cash Investment: \$25K

Minimum Net Worth: \$100K

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: 3rd Party Referrals

Site Selection Assistance: yes

Lease Negotiation Assistance: yes

Cooperative Advertising: In select markets, currently elective

Training:

Once a franchise has been awarded, pre-training will take place via conference calls and weekly assignments. Pre-training will last anywhere from 4-6 weeks. Upon completing pre-training, franchisees and members of their team will spend a week to 1.5 weeks in our Minneapolis training facility learning the necessary systems, processes, technology, sales, marketing and management methods necessary to operate their franchise. This intense, all-inclusive program will give them the comfort level and confidence necessary to open their location. After the location is open, we will visit and provide additional training support based on their individual needs. Weekly franchisee calls, monthly training calls, ongoing advice, consultation, conventions and ongoing training programs are part of the culture at College Nannies & Tutors.

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