



Last Updated May 12, 2009

Contact:

EFFECTIVE IMMEDIATELY -- PLEASE E-MAIL LEADS TO: businessalliance@bounceu.com

Brandon Neilson - Franchise Development Manager / Phone: 866-632-6370 ext: 237

E-mail: bneilson@bounceu.com

1166 South Gilbert Rd., Suite 110 • Gilbert, AZ. 85296

Website: www.bounceu.com

Description:

- Turn hours of play into MEMORIES that last a lifetime
- Private and exclusive events (Birthdays, Sports Teams, Church groups, Fieldtrips, Fundraisers and Corporate Team building or Corporate Meetings/Events)
- High energy, physical activity that promotes exercise & socialization in a safe environment – Great for Mommy and Me or Family playdates!
- Customizable Events, which may include cakes, pizza, ice cream, goodie bags, balloons, sandwiches, clowns and magic shows unparalleled service to our customers and their guests

Background:

BounceU was founded in 2003

We began franchising in 2004

Consistent growth with almost 50 locations nationwide

With destinations nationwide, providing the easiest Birthday Party you'll ever have! No two parties are ever alike, we customize for each guest of honor

Financials / Terms:

Net Worth Requirement: \$450K

Liquid Requirement: \$75K

Single Stadium Franchise Fee: \$35K

Dual Stadium Franchise Fee: \$40K

Royalty: 6%

National Marketing Fund: 1%

Initial Investment Ranges for a Single Stadium - \$126,647K - \$324,947K

Initial Investment Ranges for Dual Stadium - \$178,096K - \$624,896K

Territories are based on year 2000 census data - Single Stadium / 45,000 (kids between 0-17) Dual Stadium / 80,000 (kids between 0-17)

States Registered in: All except Virginia, Maryland, and Illinois, not accepting referrals in the following states: North Dakota, South Dakota, Illinois, Virginia, Rhode Island, Hawaii, and Maryland.

Support and Training:

On about 6 weeks prior to Grand Opening, candidate(s) will come to Gilbert, Arizona for Management Training. If a General Manager has been hired we ask that they bring their GM. Management Training will last for 4 days and we will cover BounceU corporate culture in detail, utilization of the Virtual Manager software system, QuickBooks, as this is the accounting system used by BounceU business owners, our proprietary hiring process, sales techniques, mock events and roll play. The final day is immersion training, where they will be in the facility working behind the front desk, engaging guests in the bounce stadiums and party rooms, they will wear a head set and they may even get the opportunity to blow up a few balloons. The idea behind this segment of their training is that they will have had the opportunity to work in the facility and again remove some of the unknown associated with opening and operating a BounceU facility.

Two weeks prior to opening they will have the BounceU training team in their facility to assist them in training their staff. There will be 2 full days, Saturday and Sunday, where they and the BounceU trainers will train their staff on our process. We will also assist them on fine tuning the facility, working through their punch list for their contractor and even laying out the filing system at the front desk and in their office. They can change it, but the idea is that they will be ready to open their business and embrace their customer knowing that all is well and ready to go.

We also have a couple companies one in particular that most of our new franchisees can use for financing. The number of employees required is going to be around 20 or so with only one full time employee in the general manager. We assist with lease negotiation, site selection and we also are doing coop advertising as well, among a host of other things.

[Back to Franchisor Listings](#)