



Last Update July 31, 2008

Contact:

Contact: **Brent Wall** / President

Address: 1011 S. Main St, Ann Arbor, MI 48104

Phone: 800 967 7719 x 200

Fax: 734 665 7680

Website: www.allstardrivereducation.com

E-mail Address: franchise@allstardrivereducation.com or brent@allstardrivereducation.com

Additional Information:

[All Star Driver Education 'Overview'](#) (Effective: February 2008)

[All Star Driver Education '2 Minute Drill'](#) (Effective: February 2008)

[All Star Driver Education 'E-Brochure'](#) (Effective: February 2008)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes, 2-Pack, 3-Pack

Area/Master Developer: N/A

Description of Franchise:

ALL STAR DRIVER EDUCATION, Headquartered in Ann Arbor, MI, has developed a unique driver education program dedicated to providing comprehensive road safety knowledge and critical thinking skills for our students. By using innovative teaching styles and hands-on experiences with our students, we are able to provide the highest quality and most cost-effective driver's education program in the industry. All Star is committed to educating students by making their driver education experience exciting and enjoyable! We introduce innovative teaching techniques through the creation of our proprietary curriculum and video series, making learning fun, enjoyable, and interactive for our students!

Background:

Year Established: 1997

Year First Franchised: 2007

Franchised Units: 0

Company Owned Units: 30

Projected New Units (12 months): 7 Units

States/Countries Registered In: We are registered in every State except CA, IL, IN, MD, SD

Financial/Terms:

Investment Range: \$83,700 - \$199,900

Minimum Net Worth: \$300K

Franchise Fee: \$30K - Single / \$45K - 2 Pack / \$60K - 3 Pack

Discounts: FranVet, Women, Minorities: None at this time

VetFran Program Participant: No

Royalty: 8%

Ad: 1% of Gross Sales – NOT CURRENTLY ACTIVE OR COLLECTED

Average # of Employees: 5-10 employees

Passive Ownership Allowed: Possibly, as long as certain qualifications are met.

Earnings Claim: Solid earnings claim provided in the Uniform Franchising Offering Circular. All Star Driver Education's earnings claim shows over \$225,000 net earnings for company owned locations.

Support & Training Provided:

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

Training:

All Star Driver Education provides all of our franchise partners a comprehensive training program at our corporate office. This program includes a mix of classroom and live, hands-on training.

STAFF TRAINING

In addition to a franchisees own training, they will also send someone through our Pre Opening Procedures program, which will prepare them to train their staff, and understand as well as learn all what makes corporate successful, so that when they return to their area of operation, so they will be equally or more successful than corporate!

GRAND OPENING

During a franchisees grand opening, they will have a member of All Star Driver Education senior support staff available to help smooth out any wrinkles and answer questions as they arise. We believe our franchisees comfort as an owner/operator has a direct impact on their success, and we want to make sure that they are successful even before their first day of opening the doors for their Grand Opening.

CONTINUED SUPPORT

Following their Grand Opening, our franchisees will continue to have access to members of corporate support team for any other questions they may have. We want to be available to all of our franchisees, because when they are successful, we all are successful!

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