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Referral / Lead & Territory Checks:

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Additional Information:

For additional information on Absolute Best Care go to www.r7fdc.com Scroll your cursor over the consultant/broker login in the upper right hand corner and click on your company, Business Alliance, in the drop down list. When prompted type in Username: **r7bark** / Password: **r7bark**

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: No
Resales: No

Description of Franchise:

Absolute Best Care is the agency of choice and the 'source' to screen, interview and place professional caregivers in private homes. Absolute Best Care is a full-service Nanny Placement Agency specializing in four core services including the placement of: Nannies, Baby Nurses, Housekeepers, and Babysitters in private homes. These caregivers can be live in, live out, full-time, part-time or temporary. ABC works with the placement of caregivers which means our owners do not carry the burden of payroll.

- Competitive Advantage
- Low start-up & monthly expenses
- High Placement Revenue
- No inventory
- Branded Success
- Exclusive defined territory (Minimum of 25k HH with income of \$125k+ and 50k HH with children 13 years and younger).
- Full training and on-going support
- Easy to follow, proven system
- State of the art, user friendly Nanny Smart Search™ Management software

Background:

Year Established: 2005
Year First Franchised: 2006
Franchised Units: 5
Company Owned Units: 2
Projected New Units (12 months): 12
States/Countries Registered In: All states except HI, KY, ND, NE, SD, RI, and UT
Availability in Canada: Masters / Area Developer: Not available in Canada (domestic only)
States, from which Broker Referrals are not being accepting: HI, KY, ND, NE, SD, RI, UT (either due to not registered or no territory)

Financial/Terms:

Cash Investment: \$49,900 - \$99,000 (initial franchise fee for single and multiple territories)

Total Investment: \$66,990 - \$74,240 (single territory)

Minimum Net Worth: \$300,000

Franchise Fee: \$49,900 – single; \$79,000 – two; \$99,000 - three

Discounts: VetFran, Women, Minorities? No discounts

VetFran Program Participant: No

Royalty: 8.5%

Ad: 1%

Average # of Employees: 1

Passive Ownership Allowed: No

Earnings Claim: Yes – Average Net Return 1st year - \$47,643 - \$61,769; 2nd year - \$140,178

International Expansion:

International Opportunities: No

Countries, outside of United States, where the concept is currently available or plans to expand: Domestic only

Single Unit Availability: N/A

Multiple Unit Availability: N/A

Area Development or Master Availability: N/A

Cash Investment: N/A

Total Investment: N/A

Support & Training Provided:

Financial Assistance Provided: No – 3rd party

Site Selection Assistance: No – small office space 300 - 400 square feet

Lease Negotiation Assistance: No

Co-operative Advertising: No

Training:

Absolute Best Care's world class training offers our Fast Start Program (FSP) to ensure each franchisee gets up and running. Our business success, knowledge, access to all marketing materials and in depth training manual means revenues and profits that much sooner. We offer a comprehensive training program including a full 1 week training program at our Headquarters. ABC offers on-site training as needed in addition to on-going webinars. ABC has developed and offers our world class training, Fast Start Program, to ensure each franchisee gets up and running quickly. Our business success, knowledge, access to all marketing materials and in depth training manual means revenues and profits that much sooner for our owners. ABC has a library of resources available for on-going marketing needs and additional training. ABC offers the most comprehensive Baby Nurse Certificate Training class in the industry, including Infant CPR and have partnered with Hospitals to have RN's teach a complete Newborn Care Training Program. Complete training program on how and where to recruit caregivers. ABC has the only accredited Nanny Training school in the country that is recognized by the State of NY Education Dept.

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