



Last Update October 9, 2009

Contact:

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Additional Information:

[SmartBox Portable Storage 'Webinar presentation'](#) (**Updated** - Effective: October 2009 / click on link to view / download the slides)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: No

Description of Franchise:

SMARTBOX is a portable storage and moving concept that provides homeowners, apartment dwellers, college students, businesses, home stagers, remodelers, restoration service providers, HR managers, and do-it-yourselfers with a flexible, convenient, efficient and affordable way to move or store their belongings for 1 day or for 1 year or more. Customers may also access their belongings 7 days a week at our facilities.

The company seeks candidates who wish to be active in the business or semi-absentee as opposed to completely absentee owners. Qualification is based primarily on the prospective franchisee's overall business acumen, entrepreneurial spirit, marketing skills and available investment. A background in moving and storage is not required. The list of potential franchise markets is limited to ones that possess a minimum population of 400,000 residents, although most of our defined markets are home to well over one million residents.



Background:

Year Established: February 2003

Year First Franchised: July 2004

Franchised Units: 26 serving 43 markets

Company Owned Units: 0 (1 managed by corporate)

Projected New Units (12 months): 6

States/Countries Registered In: All states except Hawaii, North and South Dakota

Financial/Terms:

Cash Investment: \$350k-\$750k-Single Unit

Total Investment: \$750k-\$1.5mm

Minimum Net Worth: \$1.4 mm

Franchise Fee: \$40k -\$140k

Discounts: 10% discount on additional territories purchased beyond the initial purchase.

VetFran Program Participant: No

Royalty: 7%

Ad: 2%

Average # of Employees: 2-3

Passive Ownership Allowed: Yes (semi-absentee)

Earnings Claim: No.

Support & Training Provided:

Financial Assistance Provided: Yes (via third-party)

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

Training:

We provide one week of training at our headquarters in Richmond and one week at the franchisees' location. Also, we provide continuous ongoing assistance (franchisees can contact us any day of the week, day or evening).

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