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Additional Information:

[Miracle Method 'February 12, 2009 – Webinar' slide presentation](#) (Effective: February 2009)

Franchise Sales:

Single Unit: Yes
Multiple Units: No
Area/Master Developer: No

Description of Franchise:

Miracle Method franchisees repair and restore bathtubs, tile and countertops saving homeowners, property managers and hotels time, money and the mess of replacement. The proprietary Miracle Method process has proven to be durable and effective since 1979. Miracle Method has not only been used in hundreds of thousands of homes and apartments, but in every major hotel chain from Disney to Hilton.

Growing at a rate of 20 to 25% per year, Miracle Method's commitment to quality workmanship and superior customer service has earned the company the reputation as the nation's "Preferred Refinisher."

While new franchisees can open as a home based business, they should have as their goal, a showroom and shop as it is a key to their financial growth. Among the reasons why entrepreneurs should consider Miracle Method:

- Ten days of hands-on training
- Complete operations manual
- Annual continuing education workshops
- Monthly technical bulletins and manual updates
- Proprietary products and procedures

- 28 years of proven success
- Multiple revenue streams
- On going technical, marketing and administrative support
- Extensive marketing and advertising tools
- Experienced management support team
- Financing of up to 50% of the initial Franchise Fee
- Website with over 10,000 visitors per week
- National ad program

Background:

Year Established: 1977

Year First Franchised: 1979

Franchised Units: 120

Company Owned Units: 0

Projected New Units (12 months): 25

States/Countries Registered In: CA, FL, IL, NY, MI, MN, MD, VA, WA

Availability in Canada: no locations yet, would like to expand

States, Countries or Geographical Areas from which Broker Referrals are not being accepted: Europe, Middle East, Far East

Financial/Terms (Single Units):

Cash Investment: \$40k - \$60k

Total Investment: \$75k - \$100k

Minimum Net Worth: \$150K

Franchise Fee: \$30k, Equipment & Supplies: \$5k, Misc Startup Expenses: \$40k - \$60k Total

Discounts: FranVet, Women, Minorities: No

VetFran Program Participant: No

Royalty: 5.5% of gross sales, paid monthly, 5% when paid on time

Nat Ad Fund: 1% of gross sales, paid monthly

Average # of Employees: 4

Passive Ownership Allowed: discouraged

Earnings Claim: Yes

Support & Training Provided:

Financial Assistance Provided: up to 50% of franchise fee (financed for 3 years @ 9.5%, no pre-payment penalty)

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: No

Training:

Each Miracle Method franchisee goes through an extensive ten day training session, the longest and most comprehensive in the industry. The training includes refinishing techniques, handling of materials, safety, problem solving, administration, and how to market your business.

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