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Additional Information:

[Case Handyman & Remodeling 'August 4, 2009 – BAI Webinar slide presentation'](#) (Effective: August 4, 2009 / click on the link to view / download the slides)

[Case Handyman & Remodeling Current Locations](#) (Effective: January 2009)

[Case 'Benefits Brochure'](#) (Effective: January 2009)

[Case Handyman Model & Handyman Remodeling Model 'Side-by-Side' Comparison](#) (Effective: January 2009)

[Case Handyman & Remodeling 'Did You Know' Overview](#) (Effective: January 2009)

[Case 'Handyman Model -Qualification Checklist'](#) (Effective: March 2008)

Description:

Case is a handyman and remodeling service opportunity focusing on residential remodeling services to its clients. The franchise business is modeled after our existing business in the Washington, DC area, which has been in business since 1960. Single Units and Expansion Territories Available.

Background

Year Established: 1960

Year First Franchised: 1998

Franchised Units: 46

Company Owned Units: 4

Projected New Units 12

States/Countries Registered In: All 50

Financial/Terms

Cash Investment: \$25K - \$50K, dependent on the business model

Total Investment: \$100K - \$300K over first 3 years (varies with business model)

Minimum Net Worth: N/A

Franchise Fee: \$25K - \$45K

Discounts: Yes / FranVet, Women, Minorities

Royalty: 6% - Handyman Model / 6% - 5% - 4% for full model

Ad: Currently \$410.00/month for SEO Internet search engine

Average # of Employees: N/A

Passive Ownership Allowed: Possibly, as long as certain conditions are met.

Earnings Claim: Yes-top line

Support & Training Provided:

Financial Assistance Provided: Case is on SBA registry and will assist franchisees with business plan creation and obtaining capital.

Site Selection Assistance: Yes

Lease Negotiation Assistance: Advice

Co-operative Advertising: Available from Alliance Partners

Training:

Approximately 3-4 weeks on average includes on site training and mentoring activities

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