



Last Update: December 1, 2009

Contact:

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Description:

We're not just brakes. The total Car Care Center concept allows you to offer a full menu of automotive services for maximum customer procurement, rather than a limited niche market. You benefit from a management team where concept, methods, and system were proven and perfected for 75 years before we began offering franchises.

Background

Established: 1923

First Franchised: 1996

Franchised Units: 60

Company Owned Units: 0

Projected New Units (12 Months): 15

Registered: Most states, check for registration

Financial/Terms

Cash Investment: \$50-60K, liquid

Total Investment: \$100-300K

Minimum Net Worth: \$175-200K

Franchise Fee: \$25K

Royalty: 6% or \$350 per week

Ad: 3% in local area

Average Number of Employees: 3-4

Passive Ownership: Allowed

Support & Training Provided

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training:

Depending on location of franchise, 1-2 weeks at Home Office, 1 week on-site, continued support and training

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