



Last Update February 10, 2009

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Lead Referrals:

When referring potential candidates to Precision Tune / Use the [Confidential Qualification Report Form](#) (Effective: February 2009)

ADDITIONAL INFORMATION:

[Precision Tune 'e-Brochure'](#) (Effective: February 2009)

DESCRIPTION

While no one can be all things to all people, Precision Tune Auto Care can proudly say that we have been providing a total car care approach for years ahead of our competition. We understand that consumers are looking for "their mechanic" and we offer consumers the qualities of convenience by being in their neighborhoods and delivering a good value by owners who actually know their customers names. This, we believe, is the right mix to succeed in the automotive aftermarket. After all, we're not just servicing cars, we're serving people.

The Precision Tune Auto Care service mix is a successful combination of car care and car cure, and our work is backed by certified technicians and a nationwide warranty. We are your one stop shop for all your auto care needs. We offer a variety of automotive services to fit your cars needs, including services for air conditioning, brake systems, fuel injection, air induction systems, cooling systems, fluid maintenance, tune-ups, as well as other scheduled maintenance services.

BACKGROUND

Established: 1976

1st Franchised: 1978

Franchised Units: 444 plus

Company Owned Units:

Projected New Units (12 Months):

FINANCIAL/TERMS

Cash Investment: \$70-90K

Total Investment: \$140-208K

Minimum Net Worth:

Franchise Fee: \$25K

Royalty: 6 - 7.5%

Ad: 1.5%

Average Number of Employees:

Passive Ownership: Yes

Item 19: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Bank connections, not internal financial support

Site Selection: Area Developers and Operations visit to review after chosen

Lease Negotiation Assistance: No

Co-Operative Advertising: Yes, in specific markets

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