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ADDITIONAL INFORMATION:

Milex Co-Brand Information Sheet (Effective: February 2009)
Milex Introduction
Moran Industries 'UFOC Chart of Registered States' (Effective: February 2009)
Milex 'Investment Sheet' (effective: February 2009)
Milex Candidate Profile Form (Affiliates MUST use this form when referring candidates / Effective: February 2009)
Milex 'January 8, 2009' Conference Call presentation (Click on link to view / download the slides)

DESCRIPTION:

Moran Industries, Inc. manages Mr. Transmission, Milex Complete Auto Care and Alta Mere Toys for your Car. Each brand uses our proven operating system. Milex offers a wide range of services for all automobiles both foreign and domestic. Services cover all types of diagnostics and repairs including brakes, cooling systems, electrical systems, fuel systems, and air conditioning systems. Franchisees are offered a superior business system, strong brand name, customized marketing, and a variety of services that are in strong demand. It takes experience to build a good reputation and to be considered a pro. Milex

has been fixing vehicles for 40 years! But, that's not all we do. We offer Cobranding options with Mr. Transmission as well as Tribrand options with Alta Mere Toys for your Car, offering our customer a one-stop automotive experience. Based on the candidate's criteria, they can open a single brand, Cobrand or even Tribrand opportunity. By offering these options, franchisees can expand their business at any time. This reduces overhead costs while increasing their revenue stream. This qualifies us as seasoned pros by anyone's standards.

At Moran Industries, Inc., we take your success personally. Some of the support expected includes: five weeks of in-store and classroom training, assistance in site selection, lease negotiation and financing. Ongoing Marketing and Operational support are offered as well. We are fully equipped to assist with every aspect of franchising to offer our franchisees the level of support they need.

BACKGROUND

Established: 1967
 1st Franchised: 1967
 Franchised Units: 34
 Company Owned Units: 0
 Projected New Units (12 Months): 13
 State/Countries Registered In: CA, IL, IN, MD, MI, MN, NY, VA, WA
 (Currently, Milex is NOT Registered in the following states: AZ, HI, ND, RI, SD, and WI.)

FINANCIAL/TERMS

Cash Investment: \$50K single brand \$70K cobrand
 Total Investment: \$144,250 - \$189,325 (Milex only)

Cobranding Investment: \$167,837- \$215,810 (Mr. Transmission/Milex) \$190,745 -\$245,273 (Milex/Alta Mere)
 Minimum Net Worth: \$225K+ (single brand) \$300K (cobrand)

Trademark	Mr. Transmission	Milex	SmartView	Mr. Transmission/Milex	Milex/Alta Mere
Investment	\$141,519- \$178,805	\$144,250- \$189,325	\$80,600 - \$88,100	\$167,837- \$215,810	\$190,745- \$245,273

Franchise Fee: \$30K
 Royalty: 7%
 Ad: \$100/mo single brand \$150/mo cobrand
 Average Number Of Employees: 4-5
 Passive Ownership: Possibly, As long as certain conditions are met

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, 3rd Party
 Site Selection Assistance: Yes
 Lease Negotiation Assistance: Yes
 Co-Operative Advertising: Yes
 Training: 4Weeks:3 Weeks in the Field and 1 Week at the Home Office

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