



**Last Update June 17, 2009**

## **CONTACT:**

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**Initiate contact before featuring this franchise to determine if you were included in their last FDD filing.**

## **Referrals:**

[Referral Form](#) (Effective: January 2009 / please use company-preferred referral form and follow company-preferred referral process)

## **ADDITIONAL INFORMATION:**

[Maaco 'Types of Potential Franchisee's'](#) (Effective: March 2009)

[Maaco Territory Availability Map](#) (Effective: February 2009 / click on link to view map)

[Maaco 'Ideal Candidate Overview'](#) (Effective: February 2009 / click on link to view)

[MAACO e-Brochure \(Front Page\)](#) (Effective: December 2008 / click on link to view / download)

[MAACO e-Brochure \(Back Page\)](#) (Effective: December 2008 / click on link to view / download)

## **DESCRIPTION:**

MAACO represents a great business opportunity in an area where there is no national competition. MAACO is the leading auto painting and collision repair franchised chain in the aftermarket industry. We hold a 47% of the lion's

share of the \$1 billion auto painting market and have serviced more than 16 million vehicles since inception in 1972. Our chain represents approximately 500 privately operated centers located throughout the United States, Canada, and Puerto Rico. Our operating system has led franchise owners to success for more than a quarter of a century. Previous automobile experience is NOT necessary.

## **BACKGROUND**

Established: 1972

1st Franchised: 1972

Franchised Units: approx. 500

Company Owned Units: 1

Projected New Units (12 Months): 60

Registered: All States

## **FINANCIAL/TERMS**

Cash Investment: \$75K

Total Investment: \$300K

Minimum Net Worth: \$250K (\$75K Liquidity)

Franchise Fee: \$40K

Royalty: 8%

Ad: \$850 per week\*

Average Number Of Employees: 10

Passive Ownership: No

Earnings Claim / Item 19: Yes, revenue, expense line, and net profit performance figures in FDD

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

### **Training:**

4 weeks at Corporate Offices AND 3 weeks on the Job Training PLUS 6-12 weeks of New Center Development Oversight

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