



Last Update February 6, 2009

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ADDITIONAL INFORMATION

[Alta Mere Information Sheet](#) (Effective: February 2009)

[Alta Mere Investment Sheet](#) (Effective: February 2009)

[Moran Industries 'UFOC Chart of Registered States'](#)
(Effective: February 2009)

[Alta Mere Confidential Candidate Profile Form](#) (Affiliates
MUST use this form when referring any candidates /
February 2009)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes
Cobranding: Yes

DESCRIPTION:

Moran Industries, Inc. manages Mr. Transmission, Milex Complete Auto Care and Alta Mere Toys for your Car. Each brand uses our proven operating system.

Alta Mere is America's largest automotive aftermarket accessories and window tinting store with a large selection of colors, shades, light transmissions, and installations techniques. Alta Mere also offers a large selection of automotive security systems with add-on features that allow for a "custom built" alarm system. We offer a wide array of additional aftermarket accessories including stereo systems, speakers, amplifiers, mobile video systems, and hundreds of add-on accessories to serve all of our customer's needs.

It takes experience to build a good reputation and to be considered a pro. Our company has been selling aftermarket accessories for 20 years! But, that's not all we do. We offer Cobranding options with Milex Complete Auto Care as well as Tribrand options with Mr. Transmission, offering our customers a one-stop automotive experience. Based on the candidate's criteria, they can open a single brand, Cobrand or even Tribrand opportunity. By offering these options, franchisees can expand their business at any time. This reduces overhead costs while increasing their revenue stream.

This qualifies us as seasoned pros by anyone's standards.

At Moran Industries, Inc., we take your success personally. Some of the support expected includes: three weeks of in-store and classroom training, assistance in site selection, lease negotiation and financing. Ongoing Marketing and Operational support are offered as well. We are fully equipped to assist with every aspect of franchising to offer our franchisees the level of support they need.

BACKGROUND

Established: 1986

1st Franchised: 1993

Franchised Units: 28

Company Owned Units: 0

Projected New Units (12 Months): 5

States/Countries Registered In: CA, IL, MI, VA, WA

(Currently, Broker Referrals ARE NOT Being Accepted in the following states: HI, IN, MD, MN, NY, ND, RI, SD, WI.)

FINANCIAL/TERMS

Cash Investment: \$50K single brand \$70K cobrand

Total Investment: \$134,100 - \$166,882 (Alta Mere only) Cobrand Investment: \$190,745 - \$245,273 (Milex/Alta Mere) Minimum Net Worth: \$225K (single brand) \$300K (cobrand)

Each of our trademarks is available separately or as a cobrand unit. The initial investments vary based on the combination - Effective: January 2009

Trademark	Mr. Transmission	Milex	SmartView	Mr. Transmission/Milex	Milex/Alta Mere
Investment	\$141,519- \$178,805	\$144,250- \$189,325	\$80,600 - \$88,100	\$167,837- \$215,810	\$190,745- \$245,273

Franchise Fee: \$30K

Royalty: 7%

Ad: \$100/mo single and \$150/mo cobrand

Average Number Of Employees: 3-5

Passive Ownership: Possibly, As long as certain conditions are met

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: 3 Weeks: 2 Weeks in the Field and 1 Week at the Home Office

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